

CHALLENGE AUSTRALIA 2009

23, 24 MAY

WORLD CUP EPEE

SPONSOR PACKAGES

- NAMING RIGHTS
GOLD SPONSOR
- SILVER PACKAGE



150 WORLD CLASS ATHLETES
2 DAYS OF COMPETITION
2 GOLD MEDALS

SPONSOR PACKAGES

GOLD MEDAL & NAMING RIGHTS

- **Exclusive Rights on "Centre Court"**
 - Program recognition inside front, full page
 - Sole advertising position finals hall¹
 - Secondary advertising position "colour piste"
 - Web Site recognition + Link, Venue Signage
 - Medal Presentation backdrop opportunity
 - 10 x double tickets per session
 - VIP reception for your guests each final
 - 2 x Gold Medal presentations
 - Media emphasis

¹ Plus Australian Sports Commission, NSW Sport & Recreation

Investment AUD15,000 + 10% GST



2 X GOLD MEDAL PRESENTATIONS



AUSTRALIAN OLYMPIC COMMITTEE PRESIDENT JOHN COATES (CENTRE PICTURE)
AND NSW MINISTER FOR SPORT, GRAHAM WEST PRESENT CHALLENGE MEDALS

150 WORLD CLASS ATHLETES



**PRESTIGIOUS SYDNEY
OLYMPIC PARK VENUE**



**LEADING MEDIA
MANAGERS APPOINTED**



**SILVER MEDAL SPONSOR
X 4 - BLUE, GREEN, RED, YELLOW**

- Primary advertising position on your "colour piste"
 - Web Site recognition + Link, Venue Signage
 - Program recognition rear inside page
 - 3 x Silver Medal presentations
 - Media emphasis

Investment AUD1,750 per colour + 10% GST



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To discuss this opportunity contact
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