

CHALLENGE AUSTRALIA 2011 WORLD CUP EPEE SPONSOR PACKAGES

- **GOLD + NAMING RIGHTS**
- SILVER
- **BRONZE**

A selection event for
London 2012



LIMITED SPONSOR & PATRON PACKAGES

150 ATHLETES
24 NATIONS
2 GOLD MEDALS

VENUE AT THE HOME OF
SYDNEY EVENTS -
SYDNEY SHOWGROUND

LEADING MEDIA MANAGERS



OPPORTUNITY TO REWARD:

- CLIENTS,
- KEY STAFF,
- FRIENDS

WITH AN

- EXCITING
- DIFFERENT

SPORTING EXPERIENCE

CONTACT
MAJOR EVENT DIRECTOR
BILL RONALD
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GOLD MEDAL SPONSOR x 1

- Naming Rights
 - 2 Gold Medal presentations
 - Primary advertising position finals hall
 - Web Site recognition + Link, Venue Signage
 - Cocktail reception with President AFF
 - 10 x Corporate seating for Medal sessions
 - 10 all sessions passes
 - Program recognition
 - Media emphasis
- Investment \$10,000+ GST

SILVER MEDAL SPONSOR x 4

- 2 Silver Medal presentations
 - Primary advertising position "colour piste"
 - Secondary advertising position finals hall
 - Web Site recognition + Link, Venue Signage
 - Cocktail reception with President AFF
 - 4 x Corporate seating for Medal sessions
 - 4 all sessions passes
 - Program recognition
 - Media emphasis
- Investment \$2,500+ GST

BRONZE MEDAL SPONSOR x 8

- 2 Bronze Medal presentations
 - Primary signage position preliminary piste
 - Web Site recognition, Venue Signage
 - Cocktail reception with President AFF
 - 2 x Corporate seating for Medal sessions
 - 2 all sessions passes
 - Program recognition
- Investment \$750+ GST

